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326,897 COMPLETE SPECIFICATION

3-27-30

1 SHEET

Coleman

Fig. 1.

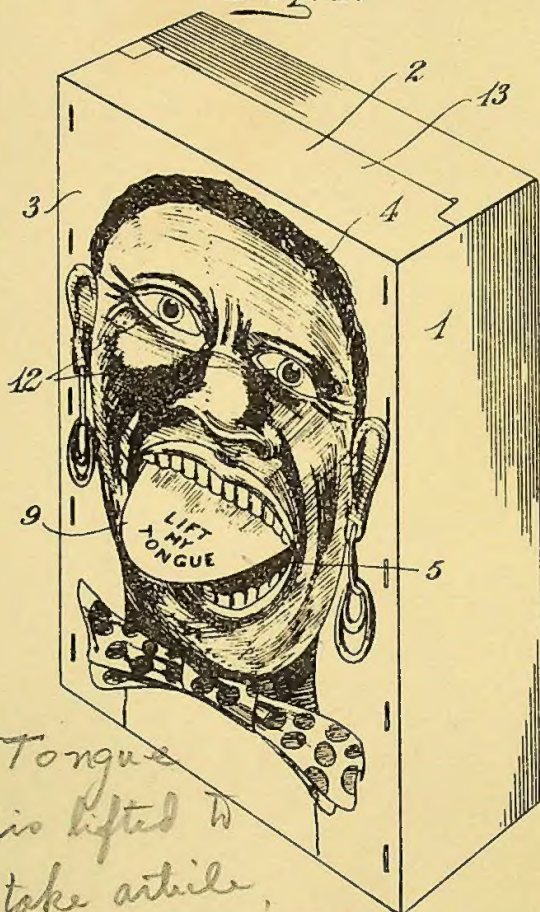
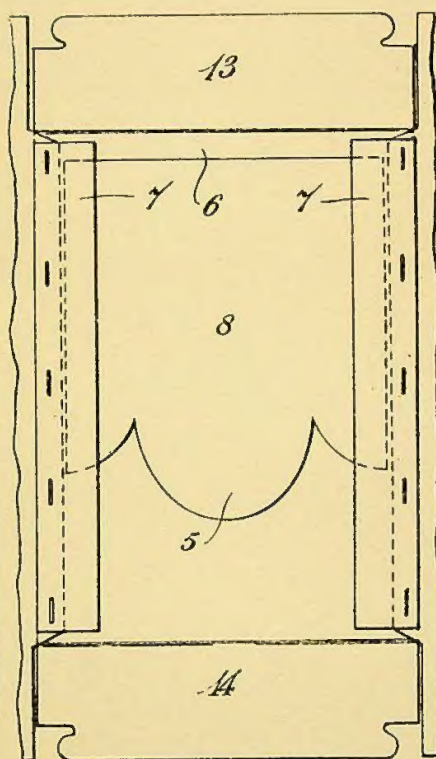


Fig. 2.



[This Drawing is a reproduction of the Original on a reduced scale.]

Tongue
is lifted to
take article
from container

Fig. 3.

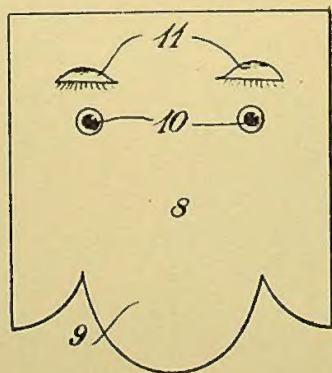
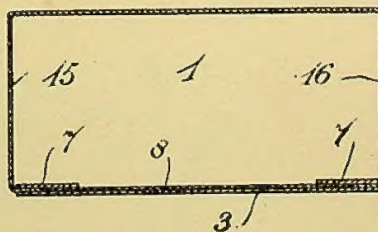


Fig. 4.



40-126

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S. J. G.
F. J. G.

PATENT SPECIFICATION



Application Date: Dec. 31, 1928. No. 38,566/28.

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Complete Left: Sept. 27, 1929.

Complete Accepted: March 27, 1930.

PROVISIONAL SPECIFICATION.

Improvements in or relating to Apparatus for use in Distributing Toys, Novelties and the like.

We, CECIL COLEMAN LIMITED, a Company incorporated according to British Law, and CECIL COLEMAN, British subject, both of Bingfield Works, 79A, Copenhagen Street, Caledonian Road, Islington, in the County of London, N. 1, do hereby declare the nature of this invention to be as follows:—

This invention relates to improvements in apparatus for use in distributing toys, novelties and the like.

The object of this invention is to provide novel means, such as that known as the lucky dip type, for use in distributing toys, novelties and the like, which means will be particularly useful for shops selling such toys or novelties to children.

A further object is to provide a toy, novelty of like container with a head having a mouth and a projecting tongue which is adapted to be moved inwardly by children dipping their hand into the mouth to obtain a toy or novelty, the said movement of the tongue adapted to move for instance, the eyes in the said head.

With these and other objects in view the invention consists in providing or forming on a container of any suitable shape a head of, for instance, a person or an animal and an opening for the mouth into which the child's hand may be dipped to obtain a toy or novelty from the said container.

The invention further consists in slidably mounting in suitable guides in the container a plate or member formed at its lower end with a tongue which is adapted to project through the mouth formed in the container, the said plate or member being provided with for instance eyes and eyelids so that either the eyes or the eyelids may be viewed through apertures provided in the container, the arrangement being such that when the tongue is moved upwardly by a child's hand the eyelids will be moved so that the eyes will be viewed through the apertures in the container.

According to one form of this invention the apparatus for distributing toys, novelties and the like, comprises a casing of

substantially rectangular shape and of any suitable material such as cardboard. This casing is formed at the top with a hinged or other form of lid or closure so that the toys may be positioned in the said container. One upright side of the container has printed, embossed or otherwise formed thereon a head of, for instance, a man and the open mouth of the man is cut away so as to provide an aperture into which a child's hand may be dipped to obtain one of the toys or novelties in the said container. At the rear of the printed upright side of the container is arranged a pair of vertical guides or the like in which is slidably mounted a plate or member of substantially rectangular shape having its lower edge cut to form a projecting tongue. This plate of cardboard or other suitable material is so positioned in the guides that the tongue will project through the mouth aperture and thus cover the said aperture. The tongue is shaped at its upper end so as to occupy the full width of the mouth. The plate or member is printed or otherwise formed with a pair of eyes and above these eyes is printed or otherwise formed eyelids. The eyes or the eyelids are adapted to be viewed through a pair of apertures formed in the front side of the container upon which the head is printed. When the tongue is projected through the mouth the eyelids are visible through the eye apertures in the head. When a child's hand is placed in the mouth to withdraw a novelty or toy the tongue will be moved upwardly and thus the sliding member will be moved so that the eyes will be visible through the apertures in place of the eyelids.

Thus there is provided an attractive device particularly suitable for use in distributing toys etc. to children.

Dated this 31st day of December, 1928.

J. S. WITHERS & SPOONER,
Chartered Patent Agents,
Staple House,

51 & 52, Chancery Lane, London,
Agents for the Applicants.

[Price 1/-]

COMPLETE SPECIFICATION.

Improvements in or relating to Apparatus for use in Distributing Toys, Novelties and the like.

We, CECIL COLEMAN LIMITED, a Company incorporated according to British Law, and CECIL COLEMAN, British subject, both of Bingfield Works, 79A, Copenhagen Street, Caledonian Road, Islington, in the County of London, N. 1, do hereby declare the nature of this invention and in what manner the same is to be performed, to be particularly described and ascertained in and by the following statement:—

This invention relates to improvements in apparatus for use in distributing toys, novelties and the like.

The object of this invention is to provide novel means, such as that known as the lucky dip type, for use in distributing toys, novelties and the like, which means will be particularly useful for shops selling such toys or novelties to children.

It may be here stated that it has previously been proposed to provide a box for containing sweets and other articles comprising an inner tray slidable in an outer shell, the said outer shell having the representation thereon of a face provided with a slit to constitute a mouth and with eye openings to exhibit eye balls represented by pairs of dots on the tray, the said tray being also slitted to form a tongue to project through the mouth slit, so that by drawing the tray out of the shell the tongue will protrude more and more and different pairs of eye balls will appear at the eye openings.

According to this invention the apparatus for use in distributing toys, novelties and the like, comprises a container provided on one side thereof with a representation of a human or animal figure, or the head portion thereof, having an opening for the mouth through which a tongue projects, the tongue being capable of being moved upwardly by the hand of a child being passed into the mouth to obtain a toy or novelty from the container. The apparatus may be provided with a pair of eyes or a pair of eyelids, visible through eye openings, the said eyes being moved out of view or the eye-lids being moved out of view and eyes brought into view, when the tongue is moved.

In order that the said invention may be clearly understood and readily carried into effect the same will now be

described more fully, by way of example, with reference to the accompanying drawings, in which:—

Figure 1 is a perspective view of the apparatus;

Figure 2 is a rear view of the front side thereof, showing the slidable plate member;

Figure 3 is a detail view of the slidable plate, and

Figure 4 is a sectional plan view.

According to one form of this invention the apparatus for distributing toys, novelties and the like, comprises a container 1, such as a collapsible box-like structure, of substantially rectangular shape and of any suitable material such as cardboard. This container 1 is formed at the top with a hinged or other form of lid or closure 2 so that the toys may be positioned in the said container 1. One upright side 3 forming the front of the container 1 has printed, embossed or otherwise formed thereon a representation of a human or animal figure, or a portion of a figure such as a head 4, of, for instance, a man and the open mouth of the man is cut away so as to provide an aperture 5 into which a child's hand may be dipped to obtain one of the toys or novelties in the said container 1. At the rear face 6 of the printed upright side 3 of the container 1 is arranged a pair of vertical guides 7 or the like of any convenient form, in which is slidably mounted a plate or member 8 of substantially rectangular shape having its lower edge cut to form a projecting tongue 9. This plate of cardboard 8 or other suitable material is so positioned in the guides 7 that the tongue 9 will project through the mouth aperture 5 and thus cover the said aperture. The tongue 9 is shaped at its upper end so as to occupy the full width of the mouth. The plate or member 8 is printed or otherwise formed with a pair of eyes 10 and above these eyes may be printed or otherwise formed eyelids 11. The eyes 10 or the eyelids 11 are adapted to be viewed through a pair of apertures 12 formed in the front side 3 of the container 1, upon which the head 4 is printed. As shown in the drawing, the container 1 is in the form of a collapsible box, of any well-known arrangement, provided with the usual end closures 13 and

14 and the front side 3, on which the figure is provided, is preferably a separate part, see Figure 4, and is secured in any convenient manner, such as by staples, to bent over edge portions of the sides 15 and 16, these bent over edges are of such width as to provide the guides 7 for the part 8.

When the tongue 9 is projected through the mouth aperture 5 the eyelids 11, when the same are employed, are visible through the eye apertures 12 in the head 4. When a child's hand is placed in the mouth aperture 5 to withdraw a novelty or toy the tongue 9 will be moved upwardly and thus the sliding member 8 will be moved so that the eyes 10 will be visible through the apertures 12 in place of the eyelids 11.

Thus there is provided an attractive device particularly suitable for use in distributing toys, etc., to children. When the eyelids 11 are not employed the eyes 10 will be positioned normally behind the apertures 12, and upon upward movement of the tongue 9 the eyes 10 will be moved to a position behind the side 3 and the white or suitably coloured portion of the part 8 will be visible through the opening 12.

Having now particularly described and ascertained the nature of our said invention and in what manner the same is to be performed, we declare that what we claim is:—

1. Apparatus for use in distributing toys, novelties and the like, comprising a container provided on one side thereof with a representation of a human or animal figure, or the head portion thereof, having an opening for the mouth through which a tongue projects, the tongue being

capable of being moved upwardly by the hand of a child being passed into the mouth to obtain a toy or novelty from the container. 45

2. Apparatus according to Claim 1, having a pair of eyes or a pair of eye-lids, visible through eye openings, the said eyes being moved out of view or the eye-lids being moved out of view and eyes brought into view when the tongue is moved. 50

3. Apparatus according to Claim 1, having a plate or member slidably mounted in guides behind the representation, the said plate or member being shaped at its lower part to provide the tongue for projection through the mouth aperture, and the upper part having markings to represent eyes, or eyes with eye-lids above, the arrangement being such that when the tongue is moved upwardly the eyes, visible normally through eye openings, will be moved out of view, or the eye-lids normally visible through the said openings, will be moved out of view and the eyes under the lids, will be brought into view. 55 60 65

4. Apparatus according to any of the preceding claims, in which the container is in the form of a collapsible box-like structure including end closure members. 70

5. Apparatus for use in distributing toys, novelties and the like substantially as hereinbefore described with reference to the accompanying drawing. 75

Dated the 27th day of September, 1929.

J. S. WITHERS & SPOONER,

Chartered Patent Agents,

Staple House,

51 & 52, Chancery Lane, London,

Agents for the Applicants.